Serial No. 09/809,110

RESPONSE UNDER 37 CFR 1.116 EXPEDITED PROCEDURE EXAMINING GROUP 2171

Docket No.: 1405.1038

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Ryuichi MATSUKURA, et al.

Serial No. 09/809,110

Group Art Unit: 2163

Confirmation No. 8919

Filed: March 16, 2001

Examiner: Marcin R. Filipczyk

For: A DISPLAY SYSTEM AND METHOD OF PROVIDING ADDITIONAL PRODUCT

INFORMATION BASED ON USER PROFILE (AS AMENDED)

AMENDMENT AFTER FINAL REJECTION

Attention: **MAIL STOP AF**Commissioner for Patents
PO Box 1450

Alexandria, VA 22313-1450

Sir:

This is in response to the final Office Action mailed December 11, 2007, and having a period for response set to expire on March 11, 2008. A Petition for a First Month Extension of Time, together with the requisite fee, is enclosed thereby extending the response due date to April 11, 2008.

Reconsideration of the claims is respectfully requested. The following remarks are respectfully submitted.